



PRESS RELEASE

Tribute Hotels Launches Online Shop and Blog

HONG KONG, JULY 2015: Tribute Hotels continues to expand on their commitment to pay homage to its locale with an online shop and blog focusing on all things Hong Kong.

Aptly named the 'Tribute Community', the shop and blog aims to showcase the great talents of the local Hong Kong community by providing local entrepreneurs, businesses and artists with a platform to present their works and crafts.

From featuring the art of neon, to highlighting the gems in a lesser-known neighborhoods, the blog will give readers more reasons to explore and learn about the Yau Ma Tei district and experience a wider part of Hong Kong's local culture.

The shop's collection will feature exclusive goods from fashion to housewares made in collaboration with rising Hong Kong entrepreneurs. These include clothing from local fashion brand EDIT, ceramics from design house Latitude 22N, natural soaps made by the women of So...Soap! And more. Worldwide shipping is available.

Check out the Tribute Hotel's blog and shop at www.tributehotelscommunity.com

Further Information & Media Enquiries

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About Tribute Hotels

Tribute Hotels is a select service, lifestyle design hotel in Hong Kong that pays homage to its locale and neighborhood. We have collaborated with local entrepreneurs, artists, designers and craftsmen to weave a subtle narrative throughout our hotel. For example, breakfast is served on dim sum-like carts to grab and go in the morning. Come sundown local craft beer take the place of teas and coffee, encouraging a social and casual environment for our guests to return to. With Latitude 22N we have created an illustrated map of the hotel's surrounding neighborhood, encouraging guests to explore the local community and Yau Ma Tei's rich culture and history. We also equip all our guests with a handy smartphone, offering free 3G and wifi hotspot functionality, local and international calling, and relevant apps and information to give guests more of a sense of their surroundings around Hong Kong.

Likeminded travelers are always asking us where they can stay in Hong Kong that has an interesting and thoughtful design aesthetic, that isn't priced over the moon and reflects a sense of place, Tribute Hotels is now the natural answer. Rates will start at HK\$1300++.